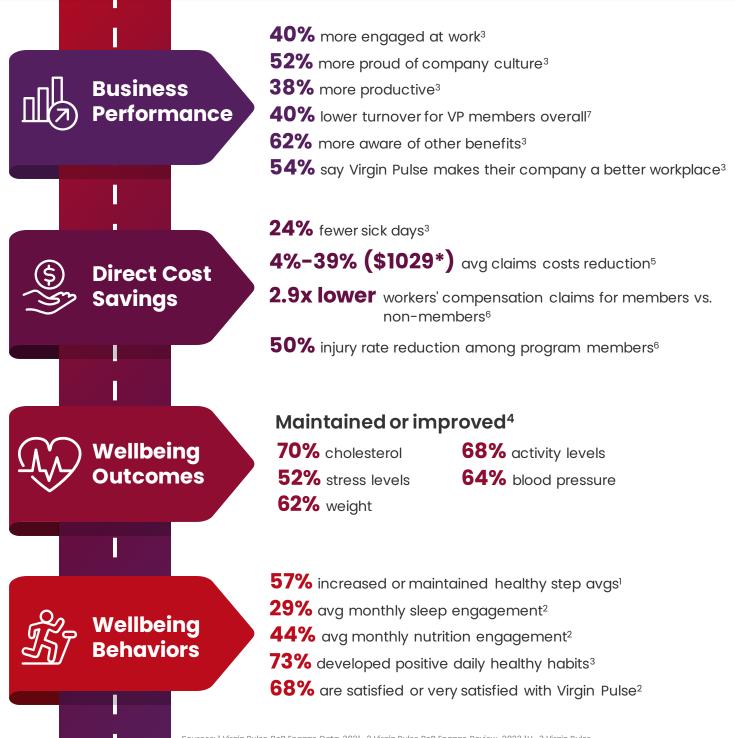
## Take care of your people and they'll take care of your business



## Explore the value and impact of your Homebase for Health®

Our VOI roadmap is the heart of how we demonstrate the value of Virgin Pulse to your business. Starting at the bottom and traveling upwards, see how your engaged members' **wellbeing behaviors** leads to better **outcomes**, increase **cost savings**, and contribute to better **business performance**.



Sources: 1 Virgin Pulse BoB Engage Data, 2021. 2 Virgin Pulse BoB Engage Review, 2022 1H. 3 Virgin Pulse Engage Clients Member Satisfaction Survey, 2021. 4 Virgin Pulse Member Data Analysis, 2020-2022. 5 Benefits Science and Virgin Pulse Institute, Claims Data Analysis, 2012-2016, USD currency, <u>SHRM Study</u>, <u>2019</u>. 6 Virgin Pulse Client Case Study, Manufacturing, 2013-2015, Virgin Pulse Client Case Study, Transportation, 2011-2014. 7 Virgin Pulse Engage Clients, Jan-Dec 2021.