

# Take care of your people and they'll take care of your business



Explore the value and impact of your Homebase for Health®

Our VOI roadmap is the heart of how we demonstrate the value of Virgin Pulse to your business. Starting at the bottom and traveling upwards, see how your engaged members' **wellbeing behaviors** leads to better **outcomes**, increase **cost savings**, and contribute to better **business performance**.



## Business Performance

- 40%** more engaged at work<sup>3</sup>
- 52%** more proud of company culture<sup>3</sup>
- 38%** more productive<sup>3</sup>
- 40%** lower turnover for VP members overall<sup>7</sup>
- 62%** more aware of other benefits<sup>3</sup>
- 54%** say Virgin Pulse makes their company a better workplace<sup>3</sup>



## Direct Cost Savings

- 24%** fewer sick days<sup>3</sup>
- 4%-39% (\$1029\*)** avg claims costs reduction<sup>5</sup>
- 2.9x lower** workers' compensation claims for members vs. non-members<sup>6</sup>
- 50%** injury rate reduction among program members<sup>6</sup>



## Wellbeing Outcomes

### Maintained or improved<sup>4</sup>

- 70%** cholesterol
- 68%** activity levels
- 52%** stress levels
- 64%** blood pressure
- 62%** weight



## Wellbeing Behaviors

- 57%** increased or maintained healthy step avgs<sup>1</sup>
- 29%** avg monthly sleep engagement<sup>2</sup>
- 44%** avg monthly nutrition engagement<sup>2</sup>
- 73%** developed positive daily healthy habits<sup>3</sup>
- 68%** are satisfied or very satisfied with Virgin Pulse<sup>2</sup>

Sources: 1 Virgin Pulse BoB Engage Data, 2021. 2 Virgin Pulse BoB Engage Review, 2022 1H. 3 Virgin Pulse Engage Clients Member Satisfaction Survey, 2021. 4 Virgin Pulse Member Data Analysis, 2020-2022. 5 Benefits Science and Virgin Pulse Institute, Claims Data Analysis, 2012-2016, USD currency, [SHRM Study, 2019](#). 6 Virgin Pulse Client Case Study, Manufacturing, 2013-2015, Virgin Pulse Client Case Study, Transportation, 2011-2014. 7 Virgin Pulse Engage Clients, Jan-Dec 2021.