



Sponsor Demo Day - FAQ

CARROT

carrumhealth

cleo

dario

Healthcare Bluebook

HEALTH KICK

Hello Heart

Hinge Health

kindbody

NOOM

omada

PIVOT

Spring Health

sword

wellhub

WeightWatchers.
for Business

Sponsor Demo Day FAQ



Our Thrive 2024 sponsors are part of our ecosystem of best-in-class partners that has been curated with solutions to help you tackle the most pressing challenges that are impacting your populations today. From condition management, caregiver support, fertility and family planning, and lifestyle, we are changing how healthy happens. **Together.**

Condition Management Partners

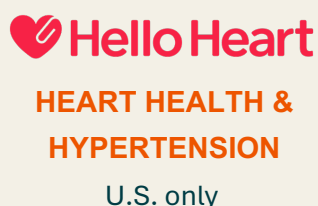


What are Dario's outcomes with diabetes and weight management?

Dario helped members with a 1.4% reduction in eA1c, 38% reduction in blood pressure, and 10% avg. reduction in BMI.

Does Dario include a device?

Yes, Dario provides a blood glucometer with unlimited strips, a smart scale, and a MSK sensor depending on the program needed.



What are Hello Heart's outcomes for hypertension and weight?

Average reduction in systolic BP over 2 years was 19 mmHg, 12 lb. reduction in weight over 7.2 months, and 67mg/dL reduction in LDL over 13 months.

Does Hello Heart help with women's health?

Yes, Hello Heart helps with women's heart health and also provides menopause support.



Does Hinge Health have a women's program?

Yes, Hinge Health has a women's program that helps support menopause and pelvic floor therapy.

Does Hinge Health have a device?

Hinge Health has an FDA approved wearable device called [Enso](#) that helps with pain relief.

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Condition Management Partners cont'd

NOOM

NUTRITION & WEIGHT
MANAGEMENT

What different programs does Noom offer?

Noom Weight, Noom Diabetes Prevention Program, Noom Med, and Noom Mood

Does Noom help with GLP-1 support?

Yes, Noom Med helps with obesity treatment which may include managing GLP-1s.



CONDITION
MANAGEMENT

U.S. only

What are the 3 things to remember about Omada?

1. Dedicated clinical care team (diabetes specialist, physical therapists, etc.)
2. Full suite of support – diabetes prevention, diabetes management, hypertension, & MSK programs
3. Clinical efficacy – 28+ peer reviewed medically published reports



MUSCULOSKELETAL

Does Sword have a device and what type of coach?

Sword only provides a tablet, so no device required. Sword offers Doctors of Physical Therapy for support.

Does Sword have a women's pelvic therapy program?

Yes, it is called **Bloom** and available through Personify Health.

WeightWatchers
for Business

NUTRITION & WEIGHT
MANAGEMENT

U.S. only

What are some of WW's differentiators?

60 years science backed and science-proven with 150+ peer-reviewed publications & 38+ randomized controlled trials

What programs does WW offer?

Individualized Behavior Change Program and WW Clinic (Provider guided support)

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Cost Transparency Partners



CENTERS OF EXCELLENCE

U.S. only

What does Carrum do?

Value based surgical and cancer care solution connecting self-insured employers and members to top providers for specific specialty procedure area.

What are some of Carrum's outcomes?

40-50% lower cost when Carrum connects to Centers of Excellence, 30% unnecessary surgeries avoided, 80+ NPS, 80% reduced readmissions, and 45% lower surgery costs

What does Healthcare Bluebook do?

HCBB protects patients clinically and financially with cost transparency and empowers choice with healthcare decisions.

What are examples of how to use HCBB?

HBCC offers a Medical Navigation platform to help patients search for medical care, medications, find a new new doctor, and view quality and cost ratings for providers. Ex: member needs a cardiologist (specialist), prices for knee surgeries, or switch to generic medication



COST TRANSPARENCY

U.S. only

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Family Benefits Partners

CARROT
FERTILITY & FAMILY
PLANNING

What are some of the journeys that Carrot supports?

Emotional support, fertility, newborn care, parent support, pregnancy, adoption, gestational surrogacy, hormone support, menopause, LGBTQ+ support, and more.

Does Carrot have specialists?

Yes, Carrot has specialists in each journey and care navigators that help with benefits and navigating the journeys.

cleo
CAREGIVER SUPPORT

What type of caregiving does Cleo support?

Family forming, pregnancy and baby, self-care, cancer support, parenting kids and teens, neurodivergent family members, and caring for adults.

What are Cleo's global capabilities?

Cleo supports 17 different languages with 55+ countries.

kindbody
FERTILITY & FAMILY
PLANNING
U.S. only

What are Kindbody's differentiators?

Single solution in house, integrated care continuum, benefit manager and provider of care, value-based care, brick and mortar facilities, clinical excellence, personalized support, and ability to improve access to care.

Who does Kindbody help support?

Anyone on a family planning journey from learners, family builders, expecting parents, new partners, working parents, and post fertility.



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Lifestyle Partners

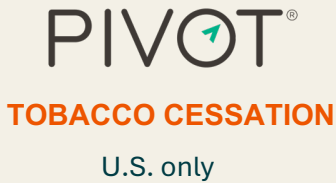


What is a LSA?

LSA is a Lifestyle Spending Account with a customizable spending account for wellness stipends, reimbursements, & incentive fulfillment.

What else does HealthKick do?

Wellness marketplace with a network of over 250 health, fitness & wellness brands and an engagement suite with an on-demand library of classes, webinars, and sessions.



What programs does Pivot offer and what is the quit rate?

Pivot supports combustibles, vape, and smokeless tobacco with programs such as NRT, supportive community, dedicated health coach, and a behavioral change mobile app

What is Pivot’s device?

Pivot’s Motivational CO Breath Sensor measures CO in exhaled breath – first OTC FDA-cleared device and triples the motivation to quit.



What are some of Spring’s outcomes?

<2 days to see a provider globally guaranteed, 3x national average of BIPOC providers, 45% faster recover time, 2.2x ROI on health plan spend, 22% reduction in turnover, and more!

What are Spring Health’s global capabilities?

Spring supports 9 platform languages and providers speak 22 languages with support in 9 countries.



How does Wellhub work?

Wellhub connects employees to fitness solutions for in-person facilities with a gym membership network. They also have about 42 different digital app partners as well.

What are Wellhub’s global capabilities?

Wellhub supports 6 languages and 10 different countries.

Want to learn more about how our partner ecosystem can help your organization?



Reach out to your Personify Health sales rep or visit personifyhealth.com for more details

Thank you!

