

GUIDE

How to overcome common barriers to implementing a health & wellbeing solution

Speak to an expert

~personify™
HEALTH

Are you looking to introduce a health and wellbeing solution to your business?

Employee engagement, productivity, output, absenteeism, and talent retention are core problems that health and wellbeing solutions can solve.

And the long-term impact of a health and wellbeing platform is undeniable. In a recent [report](#) measuring the total impact of Personify Health, it's estimated that businesses can save over £1 million in fatigue-related mistakes and over £9 million in employee attrition within three years.

Investing in a holistic health and wellbeing solution is a sure-fire way to help your company thrive from the top, down. You'll see a stark difference in your employees' work ethic, company loyalty, attitude, and overall productivity.

Now, this all sounds great but as you well know, investing in any new platform comes with its own set of challenges.

We've put together a list of the most common barriers that companies face when implementing a health & wellbeing programmes - so you can effectively overcome them.



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Barrier #1

Battling buy-in

It's common to face barriers when rolling out any new platform – let alone a new solution to transform personal health & wellbeing.

By focusing on employee health and wellbeing, you're bettering your employee experience, making your business attractive to new hires and putting key steps in place to ensure your people are as happy as they can be.

By investing in a health and wellbeing solution designed to benefit them personally and professionally, you're making a statement that your people are the heart of your business.

The solution: Present your case (study)

A successful wellbeing programme begins with understanding your business AND employees' needs.

Your business may be suffering from low productivity, absenteeism, staff turnover, and a disjointed culture.

And your employees could be experiencing mental health issues; they might be unhappy at work, unhappy at home and experiencing sleep disturbances, eating badly, and generally not taking care of themselves.

Use real-life examples and statistics to show why your business needs a health & wellbeing solution. Here are two examples of how implementing a health and wellbeing solution has completely transformed business across the globe.



Case Study: [How Dentons increased employee morale and support during a time of crisis](#)



Case Study: [How Agravis developed a centralised approach to health and wellbeing](#)

2 Barrier #2

Finding the budget

HR managers and Heads of People struggle to find the right solution for their employees' wellbeing. And even when they do, there often isn't a budget assigned to cover it.

Let's face it: some business leaders are still not focusing on employee health and wellbeing because they don't want to loosen the purse strings – especially with a recession and cost-of-living crisis on our hands.

Instead of focusing on the initial investment, try shifting your mindset to the value-on-investment (VOI) a health and wellbeing platform brings.

The solution: Showcase return and value on investment

It's important that you're fully prepared with goals, objectives, and expected return-on-investment (ROI) when trying to get your wellbeing platform approved.

Your CFO is much more likely to sign off the budget if you have demonstratable facts and figures to support your recommendation. Our ROI/VOI guide can help with this.

Businesses need to wake up to the fact that employee health and wellbeing can boost productivity, reduce absenteeism, and improve staff retention.



Here are just some benefits our clients have experienced after implementing Personify Health:



3

Barrier #3

Business priorities

A leadership team that is uninterested in their employees' long-term health and wellbeing is an issue – a huge one. Especially when pitching a company-wide wellbeing platform.

Much like trying to find a budget, you need to prove the ROI and how a health and wellbeing platform will improve your business.

Your challenge comes in explaining the long-term benefits of it for the company. And how it will be a positive change for the leaders themselves. Building a sustainable health and wellbeing culture improves significantly when your business leads from the top. It's crucial to get the buy-in from employees, senior management, and the C-suite.

The solution: Show, rather than tell

The proof is in the pudding. Or a 30-minute demo of a health and wellbeing platform.

The best way to get your leaders excited about your mission is to involve them. Find an employee wellbeing vendor (like Personify Health) that can show the business benefits, how you'll attract more people, and retain your teams, all with a wellbeing platform.

We know leaders often have a tight schedule; that's why our wellbeing experts work to your schedule.

Find a time that works for the deciding key stakeholders to have a [demo with one of our Employee Wellbeing Experts](#). No matter your pain points, our experts are excellent at offering solutions best suited to your business.

Let them see for themselves why investing in an employee health and wellbeing platform is business critical.





Say hello to the world's #1 employee health and wellbeing solution

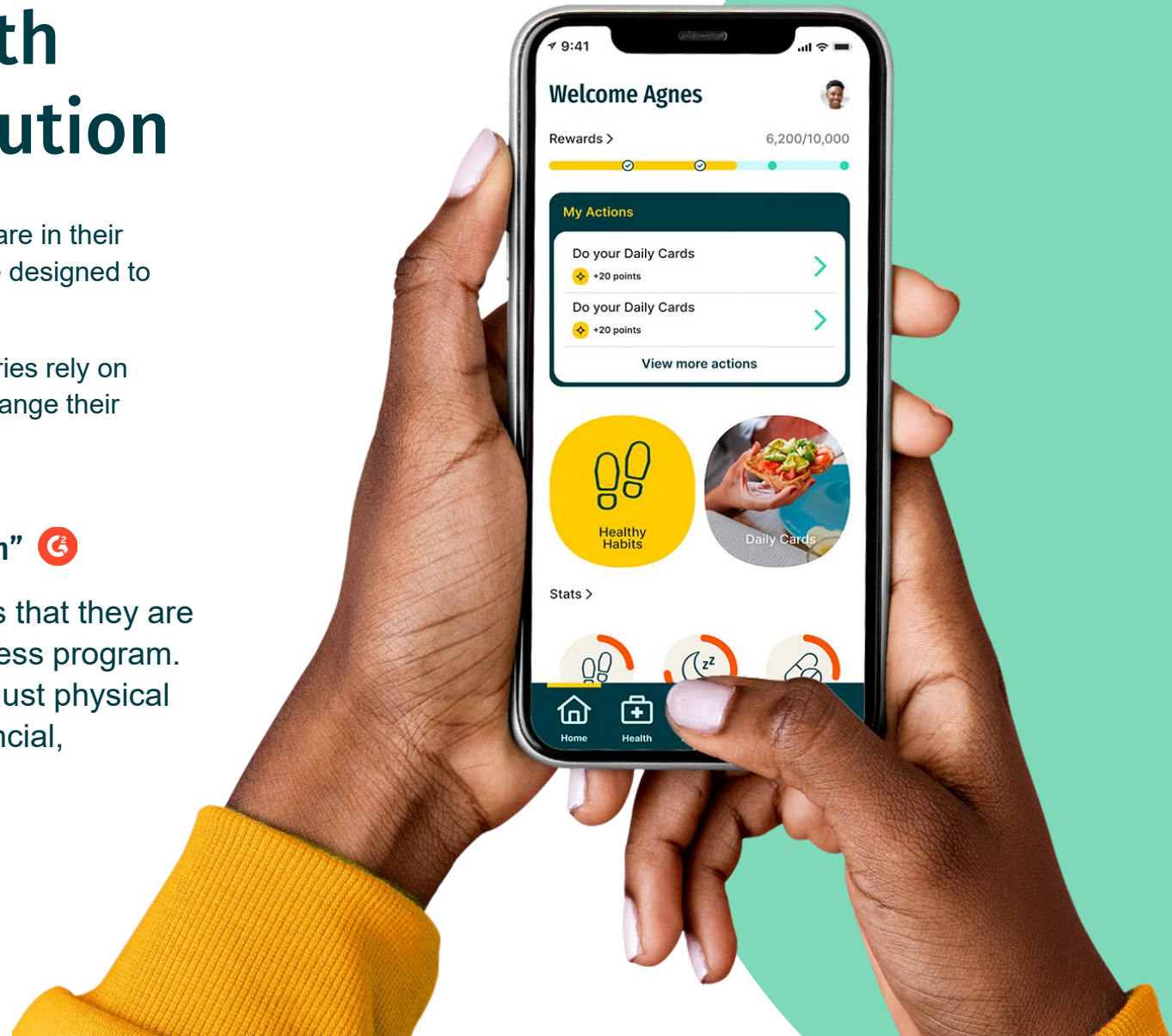
No matter where your business and employees are in their wellbeing journey, Personify Health solutions are designed to grow with your business.

Today, 14 million+ users in more than 190 countries rely on Personify Health's digital and live solutions to change their lives—and businesses—for good.

“Secret Weapon To My Wellness Program” 

“What I like best about Personify Health is that they are a user-friendly and comprehensive wellness program. It's not simply a program that focuses on just physical but rather all aspects such as social, financial, emotional and mental.”

[– G2 Review](#)



Because health is personal™

It's time to drive real change.
Together, we'll make your
employees and your business
happier and healthier.

[Book a 1:1 demo](#)

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