

Powerfully Personalized

The era of the employee is here

And we've got you covered



An Al engine fueled by data for better health and benefits experiences

12.5B+ data points captured in our database monthly

45,000+ data elements and metrics tracked

400+ pieces of content and programs recommended

14M+ lives covered on the platform



Biometrics, claims, wearables, health risks and member activity data for 360° view



Machine learning models to anticipate member need and receptivity hyper-personalizes



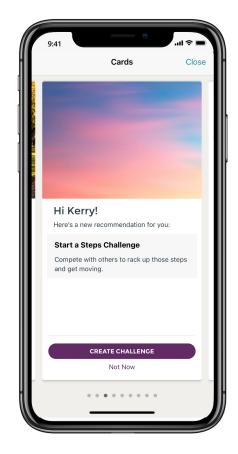
Rich and relevant experience with wellbeing and condition-specific action recommendations



Real impact – health and risk improvement, lower costs, higher productivity and more

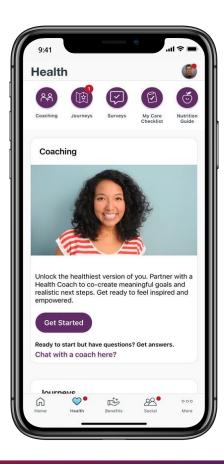


Al-Powered personalization & recommendations



Smart Recommendations

- Mealthy Habits
- Journeys
- ✓ Program Recommendations
- ✓ Challenges
- ✓ Topics of Interest
- ✓ Partner Programs



Data-driven Coaching & Guides Experience

- Empowered with a 360degree understanding of users, their goals, and needs
- Supporting members in making lasting lifestyle changes that improve their physical and mental wellbeing

Claims and consumer insights drive further personalization of all platform content



Vincent's Personalized Journey

Emotional Wellbeing



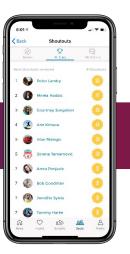
DAILY ROUTINE

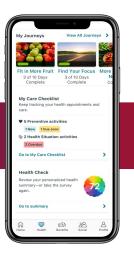
CARE COMPLIANCE

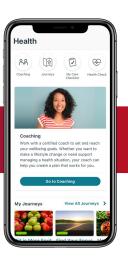
DEEP INTERVENTION















Tracks resiliencebuilding Healthy Habits Daily Cards with sleep and stress relief tips

Sees shoutout from boss, feels motivated to recognize a peer Helpful care compliance reminders keep him organized and alleviate stress Talks to his coach, who reinforces care reminders with actionable guidance His coach refers him to EAP and RethinkCare for extra work/life support Co-creates a condition coaching plan for ongoing motivation

