

## Cancer care support

Designed to empower employees and their families, Cleo's cancer care support provides guidance and reassurance every step of the way.



### Support is integral to employee wellness during difficult health journeys

Cancer care is challenging, from the complex and unpredictable nature of the disease to the physical and emotional toll of treatments. Cancer care support with Cleo is designed specifically for this journey. We offer support for a variety of circumstances, whether members are caring for a child with cancer, caring for an adult with cancer, or living with cancer themselves.

## Cancer is a growing risk for employees and businesses

### EMPLOYEES FEEL THE IMPACT

# 4.8M+

people, both caregivers and those receiving care, are impacted by cancer in the U.S.<sup>1</sup>

### GREATER CARE REQUIRED

# 44%

of employers anticipate an increase in late-stage cancer diagnoses among employees and their families<sup>2</sup>

### MORE EMPLOYEE CAREGIVERS

# 88%

of cancer diagnoses occur in people aged 50+, meaning more employees may become caregivers<sup>3</sup>

Sources:

1. American Cancer Society Statistics Center and NIH National Cancer Institute. 2. SHRM. 3. American Cancer Society.

## How Cleo works for you and your employees

Cleo is dedicated to supporting your employees and their families through life's various stages, pivotal moments, and every day decisions. From family forming to caregiving and self-care, our personalized guidance ensures they feel empowered and cared for every step of the journey.



Dedicated Cleo Guide, access to specialists & concierge teams



Unlimited support within the Cleo app available around the clock



On-demand and live webinars, group sessions, and educational classes

## Cancer care support that's tailored to each employee's needs

Cleo's cancer care experts and support can connect the dots along the cancer care journey while holding all of a member's needs holistically to offer personalized, cohesive care. If your employee is supporting a loved one through a cancer journey or navigating a diagnosis of their own, Cleo offers compassionate guidance and tailored care, including:

- Prevention & screening resources
- Clinical education & symptom monitoring
- Accessing affordable quality care
- How to prepare for what the journey might be like
- Legal & financial resources and planning
- Career & leave support
- Life during treatment and recovery
- How to prepare for treatment and interventions, such as chemotherapy, radiation, and surgery
- Family relationships and conversations with loved ones
- What side effects and symptoms to expect, as well as comfort measure considerations
- Emotional wellness & self-care
- Resource navigation & logistical support
- Support groups to connect with others
- Benefits navigation & support



### Learn more about life-changing care through Cleo

To explore Cleo's programmatic cancer support in more detail, please reach out to your Cleo representative or visit [hicleo.com](https://hicleo.com).



## Cancer care with Cleo frequently asked questions

**Remind me, what does Cleo offer?** Cleo provides expert, personalized care for members and their families. Through a cancer care journey, planning for a family, parenting decisions, caring for a loved one, menopause, emotional wellness, and everything in between, Cleo delivers timely, individualized guidance. Cleo members are connected to a world of support with an expert team of Cleo Guides paired with on-demand, evidence-based digital support.

**Who will have access to cancer care support?** Members and their partner can access cancer care with Cleo as part of their benefits package. Cancer care is available for members based in the United States and Internationally.

**How do members indicate they are in need of cancer care support?** Existing Cleo members can navigate to their Cleo profile, choose the care recipient for whom they are seeking cancer care support, and add cancer care as an additional support topic. If a member chooses cancer as a support area (either at enrollment or later on) it automatically enables a cancer care Support Plan for the care recipient. If an existing member adds cancer as a support area, their assigned Guide is notified and can reach out to provide additional support. Individuals who are enrolling in Cleo for the first time can select cancer care as an additional support topic during enrollment.

**What credentials do Cleo Guides have?** All Cleo Guides are professionally qualified to support their members' specific needs. For Cleo members who add cancer care to their profile as a specialized area of support, or bring it up with their Guide, they will be connected with a Cancer Care Specialist to address specific condition education, including clinical education and symptom monitoring. **Cancer Care Specialists have clinical experience in direct patient care and have worked in cancer centers or outpatient or inpatient oncology.**

**Is there an additional fee or buy-up?** No. Cancer care support with Cleo is included for Cleo members at no additional cost for the member or our employer partners. Members who are already enrolled in any other Cleo services gain access to cancer care support at no additional charge.

**When is cancer care available through Cleo?** Employees can select cancer care support, add it as a support topic during enrollment, and access the cancer care Support Plan starting in mid-May, 2024.

**What if a member is already has access, or is receiving support from, their health plan or another oncology benefit?** Cleo's cancer care support isn't intended to replace existing cancer care point solutions, care management, or oncology services, but to complement them. Cleo's cancer care support is designed to assist families in navigating the ripple effects that come with a cancer diagnosis, whether it's for themselves or their loved one, in conjunction with the caregiver, family, and/or self-care support they are already receiving.

For those already covered by a cancer care solution, our Guides are well-versed in each company's benefits and can provide assistance. Moreover, our smart benefits recommendations ensure that members receive personalized suggestions based on their individual needs. For instance, if cancer care support is indicated during enrollment, relevant benefits will be seamlessly recommended, ensuring a smoother journey for our members during a challenging time.