

## **Data Extract Catalog**

| Туре         | Report Name                    | Report Description   | Data Domain          |
|--------------|--------------------------------|--|----------------------|
| Default      | Billable Cash                  | Tracks the amount of cash/credits earned and redeemed by members in the defined reporting period. Employee and Spouse records are shown on separate lines in the file. Reports are delivered by the 5th business day of the month. | Finance              |
| Default      | Non Billable<br>Cash           | Tracks the amount of non-billable rewards earned (cash incentive, HSA/HRA, premium credit, entries) by members in the defined reporting period. Employee and Spouse records are shown on separate lines in the file.               | Finance              |
| Default      | Eligibles Report               | Used by VP Finance to invoice for the VP Platform based on eligible member counts. A member-level back up file is automatically sent to all Sponsors by the 5th business day of the month.   | Person               |
| Default      | Member<br>Activation<br>Report | Member-level file automatically sent to the client each month<br>by the 5th business day. Report shows enrollment status details<br>of active and pend cancel members.   | Person               |
| Admin        | Coaching Back-<br>up*          | Member-level report goes to Sponsors to support the invoice for Coaching.  | Finance              |
| Admin        | Billable Cash<br>FSA HSA*      | Member level report to track the amount of FSA or HSA redemptions (deducted from Pulse Cash) made by members in the defined reporting period   | Finance              |
| Admin        | Device Subsidy*                | Member-level back-up report for Device (Max Buzz, etc.) subsidy order and shipping information   | Finance              |
| Configurable | Engaged &<br>Enrolled          | A detailed report that displays engagement and enrollment percentages on member-level data.  | Person               |
| Configurable | Rewarded<br>Actions            | Displays rewarded actions completed by members. By default, it does not include gated rewards and it cannot be used to get only gated rewards.   | Activity/<br>Rewards |
| Configurable | Levels & Points                | Provides highest level achieved and the total points earned by members for the selected game and/or program and for the time frame selected.   | Activity/<br>Rewards |
| Configurable | Steps Challenge                | Member Details around step challenges  | Activity/<br>Rewards |
| Configurable | Levels &<br>Incentives         | Provides highest level achieved and total level incentives earned by the member for the selected game and/or program   | Activity/<br>Rewards |
| Configurable | Program Activity               | Displays member activities completed within the platform.  | Activity/<br>Rewards |
| Configurable | Journeys Report                | Provides member details related to Journeys for the sponsor selected   | Activity/<br>Rewards |
| Configurable | Social Groups                  | Displays information on social groups created by members.  | Activity/<br>Rewards |



| Туре         | Report Name                         | Report Description   | Data Domain          |
|--------------|-------------------------------------|--|----------------------|
| Configurable | Redeemed<br>Rewards                 | Includes information on redeemed rewards by members  | Activity/<br>Rewards |
| Configurable | Coaching Details<br>Report          | Provides information on completed coaching appointments  | Activity/<br>Rewards |
| Configurable | Level<br>Achievement<br>History     | Provides Level Achievement over a time period with level and level achievement date  | Activity/<br>Rewards |
| Configurable | Levels & Points<br>with Level Zero  | Provides highest level achieved including level zero and the total points earned by members for the selected range. Does not include members at level 0 with 0 points. | Activity/<br>Rewards |
| Configurable | Promoted<br>Healthy Habits          | Contains information on completed and ongoing promoted healthy habits challenges for the selected sponsor  | Activity/<br>Rewards |
| Configurable | Personal<br>Healthy Habits          | Contains information on completed and ongoing personal healthy habits by members for the selected sponsor  | Activity/<br>Rewards |
| Configurable | Health Check<br>Report              | Displays general information about the Health Check Report for the selected sponsor and date range   | Clinical             |
| Configurable | Health Check<br>Member Counts       | A simple report showing counts of members that have completed the health check. Includes ability to choose distributor with optional sponsor prompt.                   | Clinical             |
| Configurable | Email<br>Communications<br>- Detail | Displays member-level SFMC email communication stats   | Communication        |
| Configurable | Email<br>Communications             | Displays email communication stats and KPIs. This report is specific to email campaigns sent out of Salesforce Marketing Cloud   | Communication        |
| Configurable | Attestation<br>Forms Report         | Provides member level information on attestation forms, including drop-down menu selections, file uploads, confirmation checkboxes, and more.                          | General              |
| Configurable | Member NPS<br>Survey Report         | Displays results of the NPS (Net Promoter Score) Surveys.  | General              |
| Configurable | Members &<br>Eligibles              | Displays eligibility and enrollment information for sponsors   | Person               |
| Configurable | Program Clicks                      | Provides program page clicks by members for the selected sponsor   | User<br>Experience   |
| Configurable | Platform<br>Eligibility<br>Summary  | A detailed report that displays summary count information for eligibility and enrollment.  | Person               |

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<u>Default</u> files are sent to all clients by default and can be accessed in the Client Admin Report Archive <u>Admin</u> files are files generated by the VP admin system that can clients can opt into receiving <u>Configurable</u> files are standard extracts available by request either on an ad hoc basis or for subscription. These files have standard templates and can be configured to include or exclude a variety of fields present in the template for each file.