



Meet Max Buzz™

A smarter way to move!



Good vibes. Better health. Game on.

Get your workforce buzzing with activity. With a modern, streamlined design, activity and sleep tracking capabilities, and seamless syncing with the Virgin Pulse platform, Max Buzz is a powerful agent of change that makes tracking healthy behaviors fun and easy. Dynamic and personalized alerts for calls, messages and healthy habits motivate employees to adopt healthy behaviors and stay engaged.

Your employees will love Max Buzz – and the results! Fitness tracker usage increases physical activity by 26.9%¹, reducing user's body mass index and blood pressure. Max Buzz proves big things come in small packages when it comes to influencing healthier lifestyles, higher productivity and greater performance.



1. Behavior Design, Stanford Persuasive Tech Lab, © 2015.

Take Engagement to New Heights

The evidence is in: Wearable tracking devices dramatically influence employee wellbeing program enrollment and engagement. Give your workforce the gift of wellbeing with flexible device subsidy options for Max Buzz.



11%

More employees enroll in wellbeing programs when employers provide a tracking device as part of registration²



5X

Employees sustain **5x longer engagement** when they receive a device through their employer³



12X

Participants with a device achieve **12x greater results** than members without⁴

Track Metrics That Matter

Automatically track meaningful wellbeing metrics: Active minutes, steps, distance, sleep, and calories



Wear Max Buzz In Style

Affordable style and function meets modern design:

- Sleek bracelet design
- Water resistant
- Wrist band color options

Sync With Ease

Never miss a beat with automatic syncing via Bluetooth using Virgin Pulse Mobile for iOS and Android devices

Trigger & Notify

Timely notifications prompt healthy behaviors and keep employees connected:

- Healthy habit triggers
- Call and text alerts

Celebrate Progress & Goals

Reinforce healthy behaviors and achievement of goal with visual and vibrating celebrations prescription or refilling prescriptions on time

Recharge In a Snap

Charge on the go anywhere, anytime:

- Built-in USB charge
- No batteries to replace
- No adapters to track



Break through the employee engagement ceiling.

Learn more at virginpulse.com to get started.