

### Meet Max Buzz<sup>TM</sup>

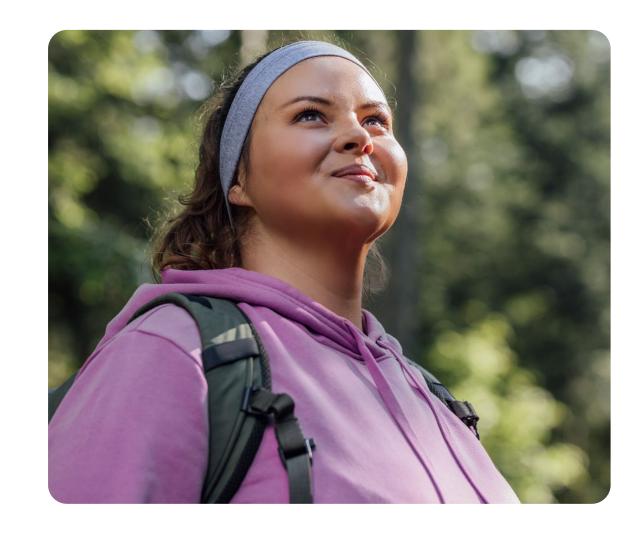
A smarter way to move!



# Good vibes. Better health. Game on.

Get your workforce buzzing with activity. With a modern, streamlined design, activity and sleep tracking capabilities, and seamless syncing with the Virgin Pulse platform, Max Buzz is a powerful agent of change that makes tracking healthy behaviors fun and easy. Dynamic and personalized alerts for calls, messages and healthy habits motivate employees to adopt healthy behaviors and stay engaged.

Your employees will love Max Buzz – and the results! Fitness tracker usage increases physical activity by 26.9%, reducing user's body mass index and blood pressure. Max Buzz proves big things come in small packages when it comes to influencing healthier lifestyles, higher productivity and greater performance.



1. Behavior Design, Stanford Persuasive Tech Lab, © 2015.

2 Meet Max Buzz<sup>TM</sup> A smarter way to move! © Virgin Pulse 2022

# Take Engagement to New Heights

The evidence is in: Wearable tracking devices dramatically influence employee wellbeing program enrollment and engagement. Give your workforce the gift of wellbeing with flexible device subsidy options for Max Buzz.





11%

More employees
enroll in wellbeing
programs when
employers provide
a tracking device as
part of registration<sup>2</sup>



5X

Employees
sustain 5x longer
engagement
when they receive
a device through
their employer<sup>3</sup>



Participants with a device achieve 12x greater results than members without<sup>4</sup>

2-4. Virgin Pulse Book of Business

3 Meet Max Buzz™ A smarter way to move! © Virgin Pulse 2022

## Track Metrics That Matter

Automatically track meaningful wellbeing metrics: Active minutes, steps, distance, sleep, and calories



#### Wear Max Buzz In Style

Affordable style and function meets modern design:

- Sleek bracelet design
- Water resistant
- Wrist band color options

#### Sync With Ease

Never miss a beat with automatic syncing via Bluetooth using Virgin Pulse Mobile for iOS and Android devices

#### **Trigger & Notify**

Timely notifications prompt healthy behaviors and keep employees connected:

- Healthy habit triggers
- Call and text alerts

#### Celebrate Progress & Goals

Reinforce healthy behaviors and achievement of goal with visual and vibrating celebrationsprescription or refilling prescriptions on time

#### Recharge In a Snap

Charge on the go anywhere, anytime:

- Built-in USB charge
- No batteries to replace
- No adapters to track



Break through the employee engagement ceiling. **Learn more at virginpulse.com to get started.** 

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